

MAY 9  
1977

# fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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## 1978 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, MAY 9, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 9 3:30 P.M.	SLEEPWEAR & LOUNGEWEAR BY STAN HERMAN Premiere showing at 4:00. By invitation. Contact: Joan Bauer, 490-3565.	KENTELLE INTERNATIONAL (90 PARK AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Monday May 9 5:00 P.M. Cocktails	FALL-HOLIDAY FASHION SHOW Featuring anti-cling Crepeset nylon -- sleepwear, loungewear, daywear. Show at 6:00. By invitation. Buyers: Doris Ryan, 730-5366; Manufacturers: Deborah Miller, 730-5350; Press: Erica Fineberg, 682-6699.	AMERICAN ENKA	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 9	FALL ACCESSORIES COLLECTION Watches, clocks, small leather articles, luggage, lighters; and introducing pen collection. By reservation. Contact: Kathy Lecube, PL 3-7004.	LES MUST DE CARTIER	16 EAST 52ND STREET
Monday May 9- May 20	OPENING OF FALL COLLECTION By Emilio Pucci, Margit Brandt, The Studio Collection, and Rutledge. (Week of May 9, slide show at 9:30, 11:00, 2:00, 3:30). Contact: MU 2-1333.	FORMIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 9- May 20	FALL INTIMATE APPAREL MARKET WEEK Continuous by appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 9	FALL BELT COLLECTION Continuous by appointment. Contact: Stephanie, 868-6750.	CALVIN KLEIN FOR OMEGA FASHIONS	330 FIFTH AVENUE ROOM 1102
Beginning Monday May 9	FALL JEWELRY AND BELT COLLECTION Buyers: Gail Meehan; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE. (36TH ST) SHOWROOM - SUITE 809
Monday May 9- May 18	FALL LINGERIE MARKET WEEKS "Romantically Inclined" -- daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 9- May 12	FALL MARKET WEEK Shows at 9:30 (not May 9), 11:00, 2:00 and 3:30 (not May 12). Buyers: 557-1920; Press: Ellen Meshnick, 557-1929.	VASSARETTE	261 MADISON AVENUE SHOWROOM
May 9	EARLY FALL HANDBAG MARKET WEEK. Contact: Nat'l Assoc. Handbag Mfrs., 947-3424.		
Just Issued	SPRING 1978 COLORS FOR ACCESSORIES Forecast colors for Spring 1978 for scarves, gloves, jewelry and related items. Contact: Nancy Mascola, MU 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 10 8:00 A.M.	FALL BODY FASHIONS & INTIMATE APPAREL Show at 8:30 A.M. For retailers, by invitation. Contact: 754-4360.	BODY FASHIONS/INTIMATE APPAREL MAGAZINE	RIVERBOAT 5TH AVE & 34TH STREET
Tuesday May 10 11:00 A.M.- 2:00 P.M.	PRESS PREVIEW: GIVENCHY HANDBAGS Premiere of signature handbags by Givenchy; and purse accessories. (Buffet). By invitation. Publicity: Ruth Hammer Assoc., 682-6620. Buyers: 679-6066.	BARONET	411 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 10 4:00 P.M.	PRESS SHOWINGS-- FALL AND HOLIDAY Clothes to wear at home; and lingerie. Also, May 11 at 4:00. By invitation. Thereafter by appointment. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Tuesday May 10 5:00 P.M.	LOUNGEWEAR FABRICS FROM CHINA SILK COLLECTION Multi-media presentation of slides & European boutique fashions. Contact: 391-4243.	MILLIKEN AND COMPANY	1045 SIXTH AVE. (40TH ST) 7TH FLOOR
Tuesday May 10 5:30 P.M.	PRESS RECEPTION: "LA FEMME FAROUCHE" By invitation. Contact: Petrina Wells, Rogers & Cowan, 486-7100.	NINA RICCI	DOUBLES-5TH AVE & 59TH ST SHERRY NETHERLAND
Tuesday May 10 5:30 P.M.	SEVENTY-EIGHTH ANNUAL FASHION SHOW Retrospective honoring Richard Avedon. Tickets \$10.00. Contact: 636-3465.	PRATT INSTITUTE (BROOKLYN, N.Y.)	N.Y. HILTON HOTEL SUTTON ROOM
Beginning Tuesday May 10	PREMIERE OF FALL COLLECTION By appointment. Contact: Andrea Basile, 265-5892.	GUNTER	240 CENT. PARK SOUTH APT. 25B
Tuesday May 10- May 12	9TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA -- Handbags, luggage, personal leather goods, ready-to-wear in leather and other materials. Contact: International Trade Shows, 545 Fifth Avenue, 687-1185.		
May 10- May 13	INTERSTOFF IN FRANKFURT -- 37TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.		
Wednesday May 11 8:30 A.M.	F ALL SLEEPWEAR, ROBES & LOUNGEWEAR COLLECTION By invitation. Contact: Margaretha Murphy, 685-7900.	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	STUDIO 54 254 WEST 54TH STREET
Wednesday May 11 9:00 A.M. Breakfast	BEAUTY & HEALTH-- PRESS BREAKFAST Vidal Sassoon will present his new hair-care products in the "40 Carrots" Restaurant. By invitation. Publicity: Samantha Drake, 751-7721.	VIDAL SASSOON	BLOOMINGDALE'S 1000 THIRD AVENUE
May 11	4:00 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th Street, 581-8581.		
Wednesday May 11 5:00 P.M.	RECEPTION & STUDENTS' AWARDS PRESENTATION Presentation at 6:00 P.M. By invitation. Contact: 684-7350.	ILGWU	ST. REGIS HOTEL ROOF
Thursday May 12 4:00 P.M.	SHOWING OF FALL COLLECTION By Donna Karan and Louis Dell'Olio. By invitation. Press: Eleanor Lambert, 688-2130. Buyers: 221-7880.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	HOTEL PLAZA GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 16 5:30 P.M.	COCKTAIL RECEPTION FOR RETAIL CUSTOMERS Fall collection. (5:30-7:30). By invitation. Contact: Catherine Cahil, 560-5948.	WAMSUTTA MILLS	111 WEST 40TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday May 16	OPENING OF FALL LEATHER COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	CALVIN KLEIN FOR BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday May 17	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 354-8080.	TUCKER SPORT BY LEE EVINS	1400 BRAODWAY SHOWROOM - 2ND FLOOR
Thursday May 19 12:00 Noon Luncheon	23RD ANNUAL FASHION SHOW BY ISRAELI DESIGNERS Gala show, modeled by celebrities from "every spectrum" of the arts and T.V. Fashion show producer: Frances Laterman, 876-5291. Admission \$20.00 plus minimum purchase of \$1000.00 in Israeli Bonds. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
May 20- May 24	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR SHOWINGS AT DALLAS APPAREL MART. Contact: Jack Goldstein, 752-2422; or Apparel Mart, (214) 637-1970.		
Sunday May 22- May 25	FIFTEENTH SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 563-3960.	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Showing at 10:00 & 2:00 daily. By appt. Contact: Bert Fishman, 947-2020.	VALERIE FURS; V.S.R. ASSOC. SCHREIBMAN-RAPHAEL, INC.	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Featuring natural royal Samink; and other furs. By appt. Contact: BR 9-2763.	I. WASSERMAN & SON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24- May 27	"TEXTITALIA" FABRICS FAIR; SPRING-SUMMER '78 First annual exhibit in N.Y. by 43 leading Italian fabric producers. Press: Eleanor Lambert, 688-2130. Trade: Rita de Luca, 432-9250.	ITALIAN TRADE COMMISSIONER (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 U.N. PLAZA (1ST & 44 ST)
Wednesday May 25 11:30 A.M.	PRESS SHOWING OF FUR COLLECTION By invitation. Contact: Jean Burke, PL 3-4073 or 421-2000, ext. 496.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
Wednesday May 25 6:00 P.M.	SPRING-SUMMER '78-'79 FABRICS FROM ITALY "Fabric Parade". By invitation. Contact: Gabriella Forte, 744-2714.	CANTONI	U.N. PLAZA HOTEL 1 U.N. PLAZA (1ST & 44 ST)
Thursday May 26 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Alan B. Gilman, President, Abraham & Straus. Associate degrees to graduates; awareds to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 30	DECORATION DAY (Monday - Legal Holiday).		
Tuesday May 31 11:00 A.M.	PRESS SHOWING: FURS BY RALPH LAUREN Men's and women's furs. By invitation. Contact: Jeff Tepper, 244-8755.	THE TEPPER COLLECTION	330 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 31 1:00 P.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday May 31 2:00 P.M.	FALL AND WINTER FUR COLLECTION Fashion show produced by Mia Grau. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 31 3:30 P.M.	PRESS SHWOING OF FURS FOR WOMEN By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 31 5:00 P.M.	FUR FASHION SHOW: FIFTIETH ANNIVERSARY By invitation. Thereafter by appointment. Contact: 736-5573.	HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday June 1 7:10 A.M. Breakfast	ANNUAL BREAKFAST FASHION SHOWS Starring Lou Jacobi, Van Johnson, Ann Miller, Jerry Orbach, Gloria Swanson, others. Breakfast: June 1, 2, 3, 7, 8, 9, 10, 14, 15. (Show at 7:50). Afternoon: refresh- ments 4:20 (Show 4:58)--June 2, 6, 9, 13. By invitation. Contact: 391-4436.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 1 9:00 A.M.	SORBARA FUR FASHIONS; & GROUP BY MARY McFADDEN By invitation. Thereafter by appointment. Contact: 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
Wednesday June 1 10:30 A.M.	WHOLESALE FURS AND HALSTON COLLECTION By invitation. Buyers: 279-0633; Press: Jody Donohue Assoc., 688-8653.	BEN KAHN (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday June 1 11:30 A.M.	ANNUAL GRADUATION LUNCHEON Speaker: Lucille Ross, N.Y. Deputy Mayor of Planning. Contact: 752-1530.	LABORATORY INSTITUTE OF MERCHANDISING (12 EAST 53)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 1 12:00 Noon	FUR COLLECTION BY KASPER By invitation. Buyers: 244-0770. Press: Rubye Graham, 355-0557.	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 1 2:00 P.M.	FUR COLLECTION BY OSCAR DE LA RENTA By invitation. Thereafter by appointment. Contact: 736-8552.	WAGNER FURS	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
Wednesday June 1 3:00 P.M.	FUR COLLECTION BY JOHN ANTHONY By invitation. Thereafter at showroom, 2nd fl. Contact: Ned Blash, 255-4800.	JAN ORIGINALS (307 SEVENTH AVENUE)	550 SEVENTH AVE - 24TH FL JOHN ANTHONY SHOWROOM
Wednesday June 1 4:00 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Sandra Gottfried at Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS By invitation. Contact: Jacalyn Lupo at Steve Gold Assoc., 935-1040.	SAGA MINK	PARSONS SCHOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Givenchy, Calvin Klein and Viola Sylbert. There- after in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 1 11:45 A.M.	FURS BY BONNIE CASHIN; MEN'S BY PIERRE CARDIN By invitation. Buyers: Tom Moriber, 244-2179. Press: Essie Pinsker, 221-8330.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN By invitation. Thereafter by appointment. Contact: LO 4-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW Fashion show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA, USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday June 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-Chmn.: Bernadine Morris, N.Y. Times; Kalman Ruttenstein, pres., Bonwit Teller. Prices: Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show), F.I.T., 227 W. 27, 355-0557.		
Friday June 3 11:00 A.M.	FUR FASHIONS BY YVES SAINT LAURENT (Note change of place). By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.	GOLDIN-FELDMAN	HOTEL PIERRE COTILLION ROOM
June 3	12:00 Noon, THE FASHION GROUP (2nd Show), N.Y. Hilton Hotel, CI 7-3940.		
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK Contact: Marvin Dorfman, 982-6571.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9). Contact: (800) 621-3902.		
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE "The Look" -- fashions from F.I.T. Design Laboratory. Contribution \$200.00 per person for Foundation Fund for Scholarships & Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday June 7 3:00 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)
Wednesday June 8 7:00 P.M.	ANNUAL RECOGNITION AWARDS DINNER Tickets: \$125.00 each. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	WALDORF-ASTORIA GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 10	FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).		
Sunday June 12- June 16	INTERNATIONAL SHOWINGS FOR VISITING PRESS By invitation. Contact: Mildred Sullivan(Suite 404), 1 Times Square, 221-3816.	NEW DIRECTIONS/ PRESS WEEK	ST. REGIS HOTEL 5TH AVE & 55TH STREET
Monday June 13 12:30 P.M. Luncheon	PRESS SHOWING OF FALL MENSWEAR Showing for visiting press of menswear collection by Yves Saint Laurent. By invitation. Contact: Yvon Dihe, 541-6750.	YVES SAINT LAURENT	ST. REGIS HOTEL ROOF
Tuesday June 14 5:00 P.M.- 7:30 P.M.	COLORWORKS BY AVON Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS INC.	9 WEST 57TH STREET 28TH FLOOR-DISCOTEEN
Thursday June 16- June 19	PRESS PREVIEW: FALL-WINTER MEN'S AND BOYS' FASHIONS Fashion seminars, audio visual presentations, and designers' showing. Firms participating (to date) include: Thurs., June 16--Pierre Cardin. Fri., June 17--Sedgefield Sportswear Co.; Univis/Stanley Blacker Frame Collection; Du Pont. Sat., June 18--Pendleton Woolen Mills; Celanese; Sole Leather Council; Greif & Co.; Big Smith; Montgomery Ward. Sun., June 19--Adolfo, Marsha Akins for Makins; Alexander Julian; Sal Cesarani; Country Roads by Robert Stock; Dimitri; Jean-Paul Germain; Rafael; Giorgio Sant'Angelo. By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, 581-8210.	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, NEW JERSEY
Sunday June 19- June 24	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, PL 9-1128.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
August 8	OPENING OF HOLIDAY AND RESORT READY-TO-WEAR COLLECTIONS -- N.Y. (August 8-19).		

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE ALREADY OPENED

ACT III. . . . . 1411 Broadway, 15th floor, 695-4440

ADINI COLLECTION. . . . . 1411 Broadway, Suite 1144, 354-4942

GIL AIMBEZ-GENRE; GIL AIMBEZ-BON MENAGE. . . 530 Seventh Avenue, 2nd floor, 563-0988

KOOS VAN DEN AKKER. . . . . 795 Madison Avenue (67th Street) 2nd fl., 249-5432

JOHN ANTHONY. . . . . 550 Seventh Avenue, 24th floor, 239-7080

ARROW DESIGN GALLERIES. . . . . 550 Seventh Avenue, 6th floor, 354-4464

BILL ATKINSON, LTD. . . . . 530 Seventh Avenue, 4th floor, 221-8510

AUSTIN-DAUGE. . . . . 515 East 83rd Street, 288-1627

AVENTURA (NEW KIMBERLY DIVISION). . . . . 1441 Broadway, 16th floor, 221-7373

AYAKO, INC. . . . . 498 Seventh Avenue, 5th floor, 564-5328

BARON PETERS; ROBERT LEONARD. . . . . 530 Seventh Avenue, 30th floor, 564-6238



THESE FALL COLLECTIONS HAVE ALREADY OPENED (continued from page 6)

SCOTT BARRIE. . . . .530 Seventh Avenue, 3rd floor, 354-7830

GEOFFREY BEENE & BEENE BAG. . . . .550 Seventh Avenue, 4th floor, 398-0800

GIANNI VERSACE FOR BEGED-OR. . . . .526 Seventh Avenue, 10th floor, 221-6922

HARVE BENARD LTD. . . . .205 West 39th Street, 5th floor, 354-8420

STANLEY BLACKER, INC. . . . .550 Seventh Avenue, 10th floor, 764-3730

MR. BLACKWELL. . . . .Hotel Warwick, Suite 2206, 254-3988; 247-2700

ALICE BLAINE FOR GIRAFFE. . . . .80 West 40th Street, 10th floor, 221-5765

BILL BLASS. . . . .550 Seventh Avenue, 17th floor, 221-6660

BLASSPORT. . . . .550 Seventh Avenue, 2nd floor, 354-1500

BLOUSECRAFT CO. . . . .525 Seventh Avenue, 3rd floor, 947-1050

ALFRED BOSAND, INC.. . . . .37 West 57th Street, 5th floor, HA 1-4188

PIERRE CLARENCE (BOUSSAC OF FRANCE). . . . .498 Seventh Avenue, 22nd floor, 246-2451

ELEANOR BRENNER & BRENNER BEES. . . . .498 Seventh Avenue, 5th floor, 239-1150

DONALD BROOKS. . . . .530 Seventh Avenue, 19th floor, 391-0900

STEPHEN BURROWS. . . . .10 W. 57 St. (Pat Tennant), 7th fl., CI 7-1100

CACHAREL FOR MALLORY. . . . .530 Seventh Avenue, 9th floor, 221-7222

INGRID CADO. . . . .226 West 37th Street, 7th floor, 594-8955

ROBERTA DI CAMERINO. . . . .Olympic Tower, 645 Fifth Avenue, 355-7600

ANN CAMPION. . . . .U.N. Plaza Hotel, Suite 2819, 355-3400

ALBERT CAPRARO. . . . .550 Seventh Avenue, 23rd floor, 221-8354

PIERRE CARDIN (SPORTSWEAR). . . . .550 Seventh Avenue, 5th floor, 354-9760

RODRIGUES FOR CARLYE. . . . .530 Seventh Avenue, 8th floor, 244-6761

BONNIE CASHIN FOR PHILIP SILLS. . . . .48 West 37th Street, 5th floor, 563-2633

CASI; & SICA KNITS. . . . .530 Seventh Avenue, 2nd floor, 594-4470

ROBERT CAVALLI. . . . .Hotel Plaza, Suite 7379, PL 9-3000

CESARANI. . . . .550 Seventh Avenue, 10th floor, 221-6690

CINNAMON WEAR BY BRITTA. . . . .530 Seventh Avenue, 24th floor, 354-3636

LIZ CLAIBORNE. . . . .80 West 40th Street, 6th floor, 354-4900

CLOVIS BY CLOVIS RUFFIN. . . . .550 Seventh Avenue, 20th floor, 221-0642

CLUBMEN DESIGNS (PARIS COTE D'AZUR). . . . .1400 Broadway, 27th floor, 869-8783



THESE FALL COLLECTIONS HAVE OPENED (continued from page 7)

COLLECTORS I (DIV. LEONARD SUNSHINE). . . . . 550 Seventh Avenue, 7th floor, 398-9115  
COLLECTORS II (DIV. LEONARD SUNSHINE). . . . . 550 Seventh Avenue, 7th floor, 398-9115  
COVERS (DIV. GAMUT & RUSSEL TAYLOR). . . . . 512 Seventh Avenue, 6th floor, 354-4700  
CUDDLECOAT; V & J DESIGN. . . . . 500 Seventh Avenue, 5th floor, 279-9223  
CYGNE DESIGNS LTD. . . . . 530 Seventh Avenue, 14th floor, 354-6474  
DALANI II & DAL KNITTERY. . . . . 498 Seventh Avenue, 6th floor, 563-2300  
JAMES DAUGHERTY. . . . . 530 Seventh Avenue, 6th floor, 354-2299  
DONALD DAVIES. . . . . 50 West 57th Street, 5th floor, 582-7453  
DIMITRI. . . . . 142 Fifth Avenue, 4th floor, 929-0490  
DDDOMINICK. . . . . 220 East 60th Street, 688-2845  
DON LUIS de ESPANA. . . . . 530 Seventh Avenue, 6th floor, 354-2270  
JESSIE DORIO. . . . . 18 West 23rd Street, 5th floor, OX 1-1780  
NANCY EBKER - SPORTWORK. . . . . 1411 Broadway, 30th floor, 354-7200  
ESTEVEZ. . . . . 530 Seventh Ave., (Sylvan Rich) 20th fl., 947-8470  
EUROPEAN FASHION EXCHANGE. . . . . 575 Seventh Avenue, 2nd floor, 221-3775  
FABRICE DESIGNS. . . . . 226 Fifth Avenue (27th St.), 6th fl., 889-4826  
MIMI FAYAZI. . . . . Hotel Plaza, Suite 1021, PL 9-3000  
JON FLEMING. . . . . 498 Seventh Avenue, 9th floor, 695-5914  
FLORENCE & CELESTE. . . . . 498 Seventh Avenue, 9th floor, 279-9620  
CHARLOTTE FORD (DIV. DON SOPHISTICATES). . . . . 530 Seventh Avenue, 7th floor, 391-5460  
FRAGMENTS. . . . . Hotel Plaza, Suite 1329, PL 9-3000  
DIANE VON FURSTENBERG. . . . . 550 Seventh Avenue, 16th floor, 354-8336  
EVA GABOR APPAREL. . . . . 530 Seventh Avenue, 8th floor, 221-6655  
NAZARENO GABRIELLI. . . . . 115 East 57 Street, 14th floor, 759-8150  
GALLANT INT'L & PIERRE CARDIN. . . . . 205 West 39th Street, 8th floor, 354-7284  
GAMUT BY DON SAYRES. . . . . 512 Seventh Avenue, 6th floor, 354-4700  
GARE FASHIONS. . . . . 512 Seventh Avenue, 8th floor, 947-1072  
MADY GERRARD. . . . . 550 Seventh Avenue, 5th floor, 594-5010  
GINALA, GINESSA, AQUATOGS. . . . . 512 Seventh Avenue, 13th floor, 244-2700

(continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (continued from page 8)

RICHARD ASSATLY FOR GINO-SNOW. . . . . 550 Seventh Avenue, 12th floor, 391-0901  
GOLDWORM. . . . . 1410 Broadway, 20th floor, 244-1700  
GREGORY & GOLDBERG BY SANT'ANGELO. . . . . 525 Seventh Avenue, 17th floor, 354-7500  
BILL HAIRE FOR FRIEDRICKS. . . . . 205 West 39th Street, 13th floor, 736-8867  
HALSTON. . . . . 550 Seventh Avenue, 14th floor, 354-6340  
HALSTON V; & HALSTON VI. . . . . 1411 Broadway, 29th floor, 221-1212  
BETTY HANSON & COMPANY. . . . . 205 West 39th Street, 14th floor, 840-8888  
CATHY HARDWICK. . . . . 530 Seventh Avenue, 4th floor, 221-7545  
EVA HAYNAL COUTURE. . . . . 499 Seventh Avenue, 11th floor, 279-7485  
HELGA. . . . . Hotel Gotham, Suite 1201, CI 7-2200  
DANIEL HECHTER. . . . . 530 Seventh Avenue, 9th floor, 221-1033  
HOLLY'S HARP. . . . . Hotel Plaza, Suite 1039, PL 9-3000  
JUDY HORNBY INTERNATIONAL. . . . . 237 East 60th Street, 486-0058  
CAROL HORN'S HABITAT; C.H.H. DRESSES. . . . . 530 Seventh Avenue, 20th floor, 354-4330  
RENEE HELGA HOWIE. . . . . Hotel Regency, Private Suite, PL 9-4100  
MICHEL HRNJAK FOR R.E.F. . . . . 109 West 39th Street, 2nd floor, 354-5225  
JAEGER. . . . . 1407 Broadway, 41st floor, 868-1620  
JAMISON. . . . . 498 Seventh Avenue, 24th floor, 239-9477  
EVA FOR ROBERT JANAN. . . . . 530 Seventh Avenue, 19th floor, 354-7880  
JOUSSE CO. . . . . 530 Seventh Avenue, 20th floor, 221-7830  
HOUSE OF JULIO. . . . . 23 West 52nd Street, 3rd floor, 399-0940  
JUPE INTERNATIONAL. . . . . 550 Seventh Avenue, 9th floor, 398-9000  
JUST DESSERTS. . . . . 1407 Broadway, Suite 2118, 889-0809  
J.W.P. SPORT. . . . . 1410 Broadway, 33rd floor, 391-8454  
KENAR & INDYGO BY ANN TJIAN. . . . . 530 Seventh Avenue, 21st floor, 221-6993  
NAT KAPLAN. . . . . 498 Seventh Avenue, 21st floor, 239-9400  
KAPPI. . . . . 498 Seventh Avenue, 21st floor, 239-9494  
KASPER FOR J.L. SPORT. . . . . 530 Seventh Avenue, 11th floor, 221-4200  
KASPER FOR JOAN LESLIE. . . . . 530 Seventh Avenue, 11th floor, 221-4200



THESE FALL COLLECTIONS HAVE OPENED (continued from page 9)

KIMBERLY & KIMS. . . . . 1441 Broadway, 16th floor, 221-7373

GAYLE KIRKPATRICK FOR TUDOR SQUARE. . . . . 1407 Broadway, 21st floor, 279-8120

ANNE KLEIN & COMPANY. . . . . 205 West 39th Street, 3rd floor, 221-7880

CALVIN KLEIN. . . . . 205 West 39th Street, 11th floor, PE 6-9601

DON KLINE. . . . . 32 West 39th Street, 12th floor, 221-6771

THE KNIT GROUP. . . . . 530 Seventh Avenue, 19th floor, 391-0900

REGINA KRAVITZ FOR REGGIE KRAYON KLOTHES. . . . 1441 Broadway, Room 1469, 221-1359

LESTER HAYATT FOR LADY MADONNA. . . . . 36 East 31st Street, 2nd floor, 685-4555

LANVIN-BOUTIQUE DE LUXE. . . . . 1370 Sixth Avenue, 6th floor, 581-3890

RALPH LAUREN. . . . . 550 Seventh Avenue, 3rd floor, 221-0675

RALPH LAUREN ACTIVE SPORT. . . . . 550 Seventh Avenue, 3rd floor, 221-2787

EMILY LAWRENCE. . . . . 205 West 39th Street, 2nd floor, 354-5275

LEONARD FASHION OF PARIS. . . . . 550 Seventh Avenue, 15th floor, 869-3601

TINA LESER. . . . . 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BRIETINGER. . . . . 530 Seventh Avenue, 21st floor, 391-2255

LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS. . . . 1407 Broadway, 35th floor, 354-3600

JEAN LUC ENTERPRISES (HARRYMAN INT'L). . . . . 40 West 57th Street, Suite 912, 246-5278

MARY McFADDEN. . . . . 264 West 35th Street, 2nd floor, 736-4078

McMULLEN. . . . . 550 Seventh Avenue, 20th floor, 391-6633

MAC TAC OF PARIS (LEONARD SUNSHINE). . . . . 530 Seventh Avenue, 7th floor, 564-9115

MAEJA (Designer Sportswear) . . . . . St. Regis Hotel, Suite 305, PL 3-4500

MARION MAGED. . . . . 1411 Broadway, 12th floor, 354-8490

MARITA/A.M./P.M. BY ANTHONY MUTO. . . . . 530 Seventh Avenue, 5th floor, 354-9440

MARTIERI. . . . . 550 Seventh Avenue, 22nd floor, 221-6252

GEORGE MASKET. . . . . 498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL. . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MAYA. . . . . 773 Madison Avenue, (66th Street), 988-8444

MIGNON; MIGNON INT'L. . . . . 530 Seventh Avenue, 3rd floor, 354-4980

TRACY MILLS. . . . . 550 Seventh Avenue, 5th floor, 221-6374

(continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (continued from page 10)

HANAE MORI . . . . . 550 Seventh Avenue, 5th floor, 221-5726

JEANNENE BOOHER FOR DAVID MORRIS. . . . . 525 Seventh Avenue, 5th floor, 947-0511

MEL MORTMAN. . . . . 525 Seventh Avenue, 9th floor, 564-1820

MIRA DE MOSS. . . . . 335 West 38th Street, 5th floor, 695-1686

GIOVANNI DE MOURA. . . . . 7 West 22nd Street, 10th floor, 675-7228

MUNEY DESIGN (JAY JAXON). . . . . 530 Seventh Avenue, 24th floor, 221-7821

NINI'S NOWHERE ELSE. . . . . 989 Lexington Avenue (71st Street), 744-7780

NANTUCKET NATURALS. . . . . 498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI. . . . . 530 Seventh Avenue, 26th floor, 221-6720

NARDUCCI WITH THE SMITHS. . . . . 1407 Broadway, 41st floor, 221-3080

MAJORIE NELSON FOR RIGA PRINTS. . . . . Hotel Gotham, Suite 603, CI 7-2200

NEWCOMER. . . . . 1407 Broadway, 21st floor, 354-0026

ALBERT NIPON & NIPON BOUTIQUE (24TH FL). . . . 530 Seventh Ave., 3rd fl., 354-0760; 354-4325

NOI. . . . . 550 Seventh Avenue, 15th floor, 398-9000

MICHAEL NOVARESE. . . . . Hotel Plaza, Suite 601, PL 9-3000

ORIGINALA BY PAT SANDLER. . . . . 512 Seventh Avenue, 43rd floor, 695-5100

MOLLIE PARNIS BOUTIQUE & COUTURE. . . . . 530 Seventh Avenue, 18th floor, 221-1445

CLAUDE PAYNE. . . . . 498 Seventh Ave., P.B.S.A., 9th fl., 947-4492

P.B.S.A. LTD. . . . . 498 Seventh Avenue, 9th floor, 947-4492

PENDLETON LTD. . . . . 489 Fifth Avenue, 25th floor, 661-1670

PINKY & DIANNE FOR PRIVATE LABEL. . . . . 730 Fifth Avenue, Suite 1902, 586-2377

VALERIE PORR. . . . . 530 Seventh Avenue, 5th floor, 221-1240

THEA PORTER. . . . . Hotel Algonquin, Suite 905, 687-4400

PORTFOLIO BY PERRY ELLIS (DIV. VERA CO). . . . 1411 Broadway, 29th floor, 532-8000

POSH, INC. BY JAY ANDERSON. . . . . 550 Seventh Avenue, 18th floor, 974-0964

BERT PULITZER CO., & PULITZ-HER. . . . . 27 West 23rd Street, 4th floor, 741-7950

BILL KAISERMAN FOR THE RAFAEL WOMAN. . . . . 29 West 56th Street, 5th floor, 399-2450

REIKO. . . . . 177 East 87th Street, 5th floor, 628-3817

OSCAR DE LA RENTA. . . . . 550 Seventh Avenue, 11th floor, 354-6777



THESE FALL COLLECTIONS HAVE OPENED (continued from page 11)

OSCAR DE LA RENTA COLLECTIBLES. . . . . 1411 Broadway, 9th floor, 221-5925

OSCAR DE LA RENTA FOR LEDASPAIN. . . . . 1410 Broadway, 21st floor, 947-8070

ARTHUR RICHARDS BY FRANK YOUNG. . . . . 31 West 56th Street, Showroom, 247-2300

JILL RICHARDS; & JILL RICHARDS II. . . . . Hotel Gotham, Suite 1005, CI 7-2200

RIZKALLAH FOR DON FRIESE. . . . . 550 Seventh Avenue, 9th floor, 398-9000

SAMUEL ROBERT. . . . . 530 Seventh Avenue, 9th floor, 221-1995

DOMINIC ROMPOLLO. . . . . 530 Seventh Avenue, 7th floor, 354-1880

RONA BY MARIO FORTE & GLORIA CASTALDO. . . . . 498 Seventh Avenue, 6th floor, 563-2300

RUBENS' DREAM LTD. . . . . Hotel York, Room 1019, 868-2670

CHRISTIAN RUPERT, INC. . . . . 530 Seventh Avenue, 14th floor, 764-3726

RUFFINWEAR & RUFFINKNIT (CLOVIS RUFFIN). . . . . 550 Seventh Avenue, 8th floor, 221-0661

GLORIA SACHS. . . . . 530 Seventh Avenue, 30th floor, 563-1640

JORDAN FOR JORDAN SACK & CO. . . . . Hotel Gotham, Suite 1101, 247-2200

SAINT CLAIR. . . . . 1411 Broadway, 24th floor, 730-8235

ST. LAURENT TRICOTS. . . . . 1407 Broadway, Suite 914, 244-7210

ST. MICHEL SPORTSWEAR. . . . . 1407 Broadway, 17th floor, 869-9322

PAULA SAKER. . . . . 1411 Broadway, 23rd floor, 221-6960

SANSAPPELLE. . . . . Hotel Gotham, Suite 703, CI 7-2200

GIORGIO SANT'ANGELO. . . . . 550 Seventh Avenue, 22nd floor, 221-6252

SAZ. . . . . 530 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER. . . . . 530 Seventh Avenue, 15th floor, LO 4-9194

SIBLEY-COFFEE LTD. . . . . 37 West 57th Street, 9th floor, 758-2341

HELENE SIDEL, INC. . . . . 530 Seventh Avenue, 7th floor, 354-0024

JERRY SILVERMAN. . . . . 530 Seventh Avenue, 17th floor, 244-7522

JERRY SILVERMAN SPORT (PATTI CAPPALLI). . . . . 530 Seventh Avenue, 10th floor, 391-0420

ADELE SIMPSON. . . . . 530 Seventh Avenue, 23rd floor, 354-8600

SONATA BY BETSY GONZALEZ. . . . . 54 West 39th Street, 5th floor, 221-6880

SPORTOWNE COAT. . . . . 500 Seventh Avenue, 7th floor, 594-6900

SPORTWHIRL; & MULTI FACETS. . . . . 498 Seventh Avenue, 15th floor, 563-0800



THESE FALL COLLECTIONS HAVE OPENED (continued from page 12)

MALCOLM STARR. . . . .550 Seventh Avenue, 8th floor, 221-0637

ERNST STRAUSS; SCHNELL SPORT. . . . . Hotel Gotham, Suite 1801, CI 7-2200

STEVECOKNIT . . . . . 1450 Broadway, 25th floor, 391-1109

ILKA SUAREZ. . . . .498 Seventh Avenue, 5th floor, 564-5328

LEONARD SUNSHINE KNITS. . . . . 550 Seventh Avenue, 7th floor, 398-9115

CHARLES SUPPON (INTRESPORT). . . . .550 Seventh Avenue, 21st floor, 354-4395

TADAOMI, LTD. . . . . 37 West 39th Street, 12th floor, 354-3963

TANNER OF N.C. . . . .530 Seventh Avenue, 28th floor, 244-6350

TANNERWAY BY LOIS ANDERSON. . . . . 530 Seventh Avenue, 28th floor, 354-0015

THAI LINES; STAR OF SIAM. . . . . 550 Seventh Avenue, 18th floor, 398-0920

REUBEN THOMAS, INC. . . . . 498 Seventh Avenue, 18th floor, 736-6060

FRANK TIGNINO FOR MORT SCHRADER. . . . .550 Seventh Avenue, 15th floor, 398-9000

TONICO. . . . . 52 West 57th Street, Mezzanine, 246-2781

TREVI COURT BY HARRY STRIEBEL. . . . .498 Seventh Avenue, 11th floor, 695-6950

TRIC-TRAC. . . . .37 West 39th Street, 8th floor, 221-7935

TRIGERE. . . . .550 Seventh Avenue, 16th floor, 391-9100

GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A. . . .498 Seventh Avenue, 5th floor, 947-5363

JOAN VASS. . . . .418 West 25th Street, Showroom, 925-6332

LEVINO VERNA FOR MAYEHOFF. . . . .498 Seventh Avenue, 9th floor, 279-2345

VICTORIA ROYAL BY MARTIN STAEHELY. . . . .530 Seventh Avenue, 7th floor, 947-6845

V & J DESIGN. . . . . 500 Seventh Avenue, 5th floor, 279-9223

ILIE WACS; WACS WORKS. . . . .530 Seventh Avenue, 29th floor, 354-9080

ED CARACCI FOR KENNETH WARREN. . . . .498 Seventh Avenue, 7th floor, 736-3780

CHESTER WEINBERG. . . . . 550 Seventh Avenue, 9th floor, 354-4420

RITA WEISSMANN, INC. . . . .491 Seventh Avenue, 17th floor, 564-6424

WILROY. . . . . 530 Seventh Avenue, 22nd floor, 221-2200

YOUNG ADVENTURE (DIV. LEONARD SUNSHINE). . . . .550 Seventh Avenue, 7th floor, 564-9115

MRS. H. WINTER FOR YESTERDAY'S NEWS. . . . .155 West 23rd Street, 10th floor, 691-8300

ZORAN. . . . .22 East 69th Street, 751-5027.